



# PELVIC RADIATION DISEASE ASSOCIATION

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## Partnership Opportunities

Supporting people living  
with chronic disease due  
to cancer treatment



# WHO ARE WE

The **Pelvic Radiation Disease Association** (PRDA) is a small UK charity dedicated to improving the lives of the estimated 100,000 people living with long-term health problems after radiotherapy for cancer.

- We provide **practical and emotional support** to patients and families.
- We **raise awareness** among healthcare professionals across the NHS and **facilitate networking** to share best practice.
- We **advocate** for better diagnosis, treatment, and services for people affected by Pelvic Radiation Disease (PRD).

## WHY PARTNER WITH US



**Reach a vital audience:** PRDA works closely with a range of healthcare professionals, patients and carers.



**Make a measurable difference:** Partnerships directly improve quality of life for people living with and beyond cancer often overlooked by mainstream services.



**Demonstrate CSR leadership:** Supporting PRDA aligns with corporate goals on people living longer, good quality of life, patient-centred care and health equity.



**Small charity, big impact:** Your support can have an immediate, visible effect.

# OPPORTUNITIES FOR SUPPORT

## Professional Engagement

- Sponsorship of events and workshops
- Development of educational material
- Support for conference attendance

## Patient Support

- Funding for our support groups and online community
- Development of patient information materials (print & digital)
- Volunteer training and expenses


## Advocacy & Research

- Support for outreach to stakeholders and policy makers
- Publication and promotion of best practice and new research
- Evaluation of new services

## TRANSPARENCY & INDEPENDENCE

### We are committed to:

- **Full transparency:** All support is declared publicly on our website and Annual Report.
- **Independence:** PRDA's information, resources, and advocacy remain entirely independent and free from commercial influence.
- **Compliance:** Partnerships are structured in line with the ABPI Code of Practice and Charity Commission guidance.



(Options for support are flexible and could be financial, in kind or through employee engagement)





# CONTACT US FOR FURTHER INFORMATION



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